



CERTIFICATE APPROVED PROGRAM

Submission Process Notes:

1. **CAP forms are due by December 15 for Fall or June 15 for Spring or August 15 for summer award of certificate. Late submission will cause a delay of award of certificate or you may be considered for the next term.**
2. Paper certificate will be mailed to your mailing address on record. For instructions to update your mailing address, please visit <https://cms.sfsu.edu/content/student-center>
3. Pay for the CAP form through the [Gateway- Student Center](https://grad.sfsu.edu/content/pay-graduate-fees-online). Instructions to pay online can be found here: <https://grad.sfsu.edu/content/pay-graduate-fees-online>

Date: _____ Student ID No. _____

Name: _____
Last First Middle

Email Address: _____

Phone Number: _____

All requirements must be completed within 7 years from the start of the term of the earliest course listed below

Official Certificate Title from Bulletin:
Marketing in the Digital Economy

Department offering certificate:
Marketing Dept.

Graduate

Dept. and Course No.	Course Title	Semester Units	Term Registered	Institution (if transfer)	Grade
MKTG 820	Digital Marketing	3			
MKTG 885	Marketing of High-Technology Products & Services	3			
MKTG 886	Seminar in Marketing Analytics	3			
	Total Entire Program	9			

The student has demonstrated, in accordance with university policy, an appropriate level of writing competency in the following manner (required):

Written examination prepared by program area
 Other, specify: _____

Other requirements/Approved Substitutions (specify): _____

Program/Department Chair (required): _____
Type/Print Last Name Signature Date

Dean of Graduate Studies:

 Signature Date

**Please attach a proof
For payment of fee**