San Francisco State University Instructional Technologies Program
Information and Panel Session Invitation

Are you interested in... helping people learn? … designing curriculum or eLearning courses? … building courses, modules, microlearning bits, and new learning environments? This may be the perfect time for you to join the instructional design/eLearning community supported by the SF State Instructional Technologies graduate programs.

Why should you consider ITEC at SF State?

1) **Proven Quality:** Our programs have been preparing educators and training professionals for over 35 years through a graduate degree and several certificate programs. Check the website for detailed program requirements: https://elsit.sfsu.edu/content/instructional-technologies-ma
2) **Professional Network**: There is a vast network of hundreds of ITEC alumni working in the SF Bay Area and beyond, many in Educational Technology and Corporate Training leadership positions.
3) **Value!:** As part of the CA State University system, your tax dollars help keep tuition costs low, providing superior value to graduates. Program costs vary by student based on career goals (pace through the program), but a typical MA student can expect to spend $15K-20K and a typical Certificate student can expect to spend $8K. Current SF State tuition costs for attendance can be found here: https://grad.sfsu.edu/content/funding-your-education

Give us a chance to serve you!

This program is a great fit for those who like to:

1) Develop and improve technical skills in usability testing, accessibility practices, eLearning authoring tools such as Captivate, designing and teaching online and hybrid courses, and more.
2) Learn and apply current and emerging instructional design and learning models, theories, and best practices to a variety of learning settings, especially your own!
3) Design and evaluate classes and curriculum for organizations in corporate, healthcare, non-profit, and education sectors at all levels.