

Contact ITEC

Dr. Zahira Merchant; zahiram@sfsu.edu

Dr. Brian Beatty; bjbeatty@sfsu.edu

Department of Equity, Leadership Studies &
Instructional Technologies

Graduate College of Education San Francisco
State University

1001 FORTY-SEVENTH AVENUE
UNIVERSITY CENTER

011-415-338-1653 (office)

011-415-338-7833 (program)

What Is An Instructional Designer?

Instructional Design is among the world's fastest-growing career fields, with starting salaries that are highly competitive. Students are exposed to current industry practices and tools, with opportunities for field experiences, internships, and clientwork.

Instructional Designers provide learning solutions by evaluating current need gaps and identifying appropriate pedagogical approaches. Instructional Designers are trained in using digital technology to perform a wide variety of tasks including designing training materials, online courses, instructional manuals, interactive multimedia, educational software, technology integration and adoption consulting.

The Instructional Technology Program at SFSU

If you believe that digital technology can revolutionize and enhance our human learning experience, then SFSU's Instructional Technologies program is your destination for success.



Learn In A Culture Of Diversity

Instructional Design With A Global Impact

ITEC attracts students from across the country and around the globe. Students represent California's highly diverse population and come from numerous countries including: Italy, Japan, China, Mexico, Saudi Arabia, Turkey, Brazil, Israel, Philippines, Pacific Islands, and Egypt. Indulge in intellectual discussion and inquiry with classmates from different walks of life, such as corporate trainers, K-12 teachers, international educators, technical writers, software developers, media and graphic artists, language teachers, and others seeking career change.

World-Class Faculty

ITEC faculty members are award-winning scholars and highly accomplished practitioners in the field of Instructional Design. The faculty's expertise covers a broad range of industry-level skills and current knowledge that enriches course offerings. Faculty members publish in several fields and at national and international conferences, as well as support student conference presentations.

Cutting-Edge Courses

ITEC courses prepare students in the most current, high demand industry skills, setting ITEC graduates apart in the job market. Market-driven courses are continually developed to cover the rapidly growing field of instructional technology. Skills include: needs assessment, usability testing, game design, and advanced instructional strategies. Digital tools cover: gamification, augmented reality, 3D printing, responsive web design, digital graphics, and mobile technologies and many others.

Attendance Flexibility

In the Instructional Technologies program, students have the convenience of attending classes in a blended environment, selecting to attend classes face-to-face or join us online remotely from any part of world. We also offer completely online asynchronous attendance. All courses are offered in the late afternoon and evenings to accommodate lifestyle needs.

Adaptable Curriculum

ITEC courses prepare students in industry-leading skills that are in high demand and that set ITEC students apart in the job market. Skills and tools taught include: needs assessment, usability testing, game design, advanced instruction, emerging digital tools and strategies, gamification, augmented reality, 3D printing, responsive web design, digital graphics, mobile technologies, and digital video production.

Student & Alumni Network

Situated in the technology hub of the world, our ITEC alumni fill jobs in many Silicon Valley companies, organizations and school districts. An ever-growing Alumni network volunteers as guides and advisers to prepare students for the job market, and often hire ITEC graduates or recommend ITEC interns to their companies. ITEC periodically organizes events for alumni and students to build their professional network.

Why Enroll in the Instructional Technologies Program?

Earn your Master's degree in one of the most beautiful cities in the world, San Francisco, in the heart of the Bay Area's technology industry. ITEC offers an M.A. in Education: Instructional Technologies, a Certificate in Training Systems Development, and credential technology authorizations. Domestic and International applications can be made at: <http://grad.sfsu.edu>.

M.A. Instructional Technologies
We Make Futures Happen

Contact ITEC

Dr. Brian Beatty
Dr. Zahira Merchant

Department of Equity, Leadership Studies &
Instructional Technologies

Graduate College of Education
San Francisco State University

<http://itec.sfsu.edu> | itec@sfsu.edu

011-415-338-1653 (office)

011-415-338-7833 (program)

What Is An Instructional Designer?

Instructional Design is among the world's fastest-growing career fields, with starting salaries that are highly competitive. Students are exposed to current industry practices and tools, with opportunities for field experiences, internships, and clientwork.

Instructional Designers provide learning solutions by evaluating current need gaps and identifying appropriate pedagogical approaches. Instructional Designers are trained in using digital technology to perform a wide variety of tasks including designing training materials, online courses, instructional manuals, interactive multimedia, educational software, technology integration and adoption consulting.

Instructional The Technology Program at SFSU

If you believe that digital technology can revolutionize and enhance our human learning experience, then SFSU's Instructional Technologies program is your destination for success.



Learn In A Culture Of Diversity

Instructional Design With A Global Impact

ITEC attracts students from across the country and around the globe. Students represent California's highly diverse population and come from numerous countries including: Italy, Japan, China, Mexico, Saudi Arabia, Turkey, Brazil, Israel, Philippines, Pacific Islands, and Egypt. Indulge in intellectual discussion and inquiry with classmates from different walks of life, such as corporate trainers, K-12 teachers, international educators, technical writers, software developers, media and graphic artists, language teachers, and others seeking career change.

To be a successful Online learner.

Students must know to use a web conferencing program. Students should have access to a computer device. Student should have access to the Internet. Students should be able to use a Learning Management System.

World-Class Faculty

ITEC faculty members are award-winning scholars and highly accomplished practitioners in the field of Instructional Design. The faculty's expertise covers a broad range of industry-level skills and current knowledge that enriches course offerings. Faculty members publish in several fields and at national and international conferences, as well as support student conference presentations.

Cutting-Edge Courses

ITEC courses prepare students in the most current, high demand industry skills, setting ITEC graduates apart in the job market. Market-driven courses are continually developed to cover the rapidly growing field of instructional technology. Skills include: needs assessment, usability testing, game design, and advanced instructional strategies. Digital tools cover: gamification, augmented reality, 3D printing, responsive web design, digital graphics, and mobile technologies and many others.

Attendance Flexibility

In the Instructional Technologies program, students have the convenience of attending classes in a blended environment, selecting to attend classes face-to-face or join us online remotely from any part of world. We also offer completely online asynchronous attendance. All courses are offered in the late afternoon and evenings to accommodate lifestyle needs.

Adaptable Curriculum

ITEC courses prepare students in industry-leading skills that are in high demand and that set ITEC students apart in the job market. Skills and tools taught include: needs assessment, usability testing, game design, advanced instruction, emerging digital tools and strategies, gamification, augmented reality, 3D printing, responsive web design, digital graphics, mobile technologies, and digital video production.

Student & Alumni Network

Situated in the technology hub of the world, our ITEC alumni fill jobs in many Silicon Valley companies, organizations and school districts. An ever-growing Alumni network volunteers as guides and advisers to prepare students for the job market, and often hire ITEC graduates or recommend ITEC interns to their companies. ITEC periodically organizes events for alumni and students to build their professional network.

Why Enroll in the Instructional Technologies Program?

Earn your Master's degree in one of the most beautiful cities in the world, San Francisco, in the heart of the Bay Area's technology industry. ITEC offers an M.A. in Education: Instructional Technologies, a Certificate in Training Systems Development, and credential technology authorizations. Domestic and International applications can be made at: <http://grad.sfsu.edu>.

M.A. Instructional Technologies
We Make Futures Happen